



Wyoming  
Women's  
ANTELOPE HUNT

# 2023 SPONSORSHIP OPPORTUNITIES

**Including:** Support for the event, endowment & scholarship fund, product, in-kind, and auction dinner.

“ I didn't think that I would leave the hunt saying it was a life changing experience. I expected that it would be fun and that it would be something I've never done before. That hopefully I'd harvest an antelope and have a great hunt story to tell. But I didn't think it would be as powerful as it was. I didn't think that I would come out a different person when it was all said and done, but I truly did. ”

— Lorrell Walter, 2021 Hunter



## 1

# Event, Endowment & Scholarship Fund

|  | TITLE SPONSOR<br>\$55,000                          | PLATINUM SPONSOR<br>\$27,500                 | GOLD SPONSOR<br>\$22,000                     | SILVER SPONSOR<br>\$16,500                   | BRONZE SPONSOR<br>\$11,000                   | HUNTER SPONSOR<br>\$5,500         | FRIEND SPONSOR<br>Up to \$5,500 |
|--|--|--|--|--|--|-----------------------------------|---------------------------------|
| Hunt packages (limited availability)   | 10   | 5  | 4  | 3  | 2  | 1                                 |                                 |
| Ad displayed in event materials, logo on event sponsor poster, verbal recognition at the event*  | Full page ad:<br>4"W x 6 ½"H                       | Full page ad:<br>4"W x 6 ½"H                 | Half page logo                               | Half page logo                               | Quarter page logo                            | Quarter page logo                 | Logo included                   |
| Tickets to attend the Friday evening auction dinner  | Two tables for eight with two bottles of wine each | One table for eight with two bottles of wine | One table for eight with two bottles of wine | One table for eight with two bottles of wine | One table for eight with two bottles of wine | Four tickets & one bottle of wine |                                 |
| Opportunity for a branded item in the hunter gift package  | ✓  | ✓  | ✓  | ✓  | ✓  | ✓                                 | ✓                               |
| Social media recognition   | Seven posts  | Six posts                                    | Five posts                                   | Four posts                                   | Three posts                                  | Two posts                         | Included in group post          |
| May provide approved video clip with sponsor endorsing the event and speaking about their brand  | ✓  | ✓  | ✓  | ✓  |  |                                   |                                 |
| Accommodations and meals for one non-hunting sponsor representatives for the full hunt weekend (double occupancy, airfare not included). | ✓  | ✓  |  |  |  |                                   |                                 |
| Company name listed as the hosting sponsor on all materials printed after agreement signed   | ✓  |  |  |  |  |                                   |                                 |

\*Sponsor may provide designed ad if received by Sept. 1, or logo will be used.

## What's included in a hunt spot?

- A 2-day guided hunt, including outfitter, guide and trespass fees for mostly private land hunts with a hunting partner
- A hunting license, which we purchase for hunters
- Lodging and meals for 4 days and 3 nights
- A hunter gear package
- Activities to learn additional outdoor skills such as trap shooting, meat processing, cooking with game, and fly fishing
- Loaner rifle and ammunition, if needed
- A fully coordinated event that provides networking opportunities and helps hunters develop camaraderie and make connections for future hunting learning endeavors with their fellow hunters!!





# Product & In-kind & Underwriting



Sponsorships and donations will get your company and/or product in front of the Wyoming Women's Antelope Hunt community! All sponsors will receive the sponsor level recognition associated with the value of your donation, social media mention, verbal recognition at event, name and logo featured in event materials and a photo of your donation bringing value to the hunt!

## Hunting Gear

Firearms, scopes, rifle slings, bipods, binoculars, gear bags, coolers, hunting knives, field dressing tools, flashlights, GPS technology, range finders and targets.

## Safety Equipment

Fluorescent orange or pink hunting gear, eye protection, ear protection, gloves, handwarmers, footwarmers, hydration gear, hygiene kits, tent heaters, sunglasses, and first aid kits.

## Apparel

Event shirts, camouflage clothing, stocking caps, hats, long sleeved shirts, base layering pieces, rainwear, outerwear, cold weather coats, hunting boots, camp shoes, socks, belts, belt buckles, embroidery services and commemorative jewelry.

## Dining

Hunter meet & greet, breakfasts, lunches, happy hours, welcome dinner, annual auction dinner, recognition dinner, evening entertainment, beer glasses, wine glasses, beverages, tables and chairs.

## Recognition Gifts

Sister of the Sage, Roman Goddess of the Hunt, Super Stalker, Annie Oakley, Founders' Cup, volunteers, landowners and guides.

## Auction & Raffle Items

Firearms, outdoor gear, grilling supplies, technology, recreational equipment, art, collectables, apparel, jewelry, home goods, food & beverage, experiences, services, gift cards and trips.

# 3 Auction Dinner

|   | PRAIRIE GOLD<br>\$2,000                           | BLAZE ORANGE<br>\$1,500                             | HUNTER GREEN<br>\$1,000                   |
|---|---|---|---|
| Premium seating and dinner  | Table for eight with signage, two bottles of wine | Table for eight with signage and one bottle of wine | Table for eight with signage              |
| Sponsor name, logo or ad displayed in auction program and on sponsor poster | Quarter page ad: 2" W x 2 ¾" H                    | Logo included                                       | Sponsor name included                     |
| Linked logo on web site   | ✓   | ✓   | ✓   |
| Social media recognition  | Included in Prairie Gold level post               | Included in Blaze Orange level post                 | Included in Hunter Green level post       |
| Logo in repeating slideshow at event  | Full screen                                       | Half screen   | Logo included on Hunter Green level slide |

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## 4 Friend of the Hunt Weekend Pass – *New in 2023!*

Be part of the celebrations on site at the Ranch at Ucross! Cheer for hunters at the meat pole, participate in outdoor activities and join nightly dinners. **Book now to reserve early bird pricing of \$400 each. Limited to 25 individuals.**

### Weekend Pass Includes:

- Meals for 4 days and 3 nights, including the Auction Dinner!
- 3 Drink tickets
- Commemorative gift
- Activities to learn additional outdoor skills such as trap shooting, meat processing, cooking with game, and fly fishing
- Opportunities to develop camaraderie and make connections for future hunting endeavors

(Lodging and transportation not included.)





# Quick Facts about the Hunt

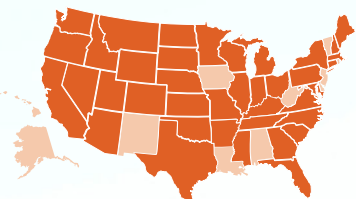
**155+**

Partner organizations

Hunters come from all over the U.S., with 39 states represented and counting!

**285**

Sisters of the Sage (alumnae)



**130**

First-time big game hunters

Open to 40+ hunters per year



About 1/3 of our hunters attend on **scholarship** including first-time hunters, military veterans and single mothers.

Participants develop mentoring relationships and establish life-long friendships.

## Partnerships

Wyoming Game and Fish Department offers hunter safety education and oversees firearms sight-in and instruction.

Boone & Crockett Club helped develop the recognition structure that teaches, promotes and rewards ethical hunting practices.

Sponsors from across the country come together to ensure the vitality of the event and scholarship program.

Food from the Field coordinates the donation of meat to local food banks.

First Hunt Foundation provides training geared towards new hunters and offers additional hunting and mentoring opportunities.

## Media Highlights

Coverage in media news outlets, including:

- Boone and Crockett magazine
- National Public Radio
- NRA's Cam & Co.
- Talking Mule Deer Foundation Podcast
- Women's Outdoor News
- WREN Magazine
- Wyoming Wildlife Magazine
- The Associated Press
- HuntingLife.com Magazine

Featured in episodes of:

- Blue Collar Adventures with Crystal Gibson – *Pursuit Channel*
- Skull Bound TV with Jana Waller – *The Sportsman Channel*
- Petersen's Hunting Adventures with Donna Boddington – *The Sportsman Channel*
- Our Wyoming – *Wyoming PBS*
- Wyoming Chronicle – *Wyoming PBS*
- Pursue the Wild with Kristy Titus



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