



2022 SPONSORSHIP OPPORTUNITIES

Including: Support for the event, endowment & scholarship fund, product, in-kind and underwriting, and auction dinner.



Event, Endowment & Scholarship Fund

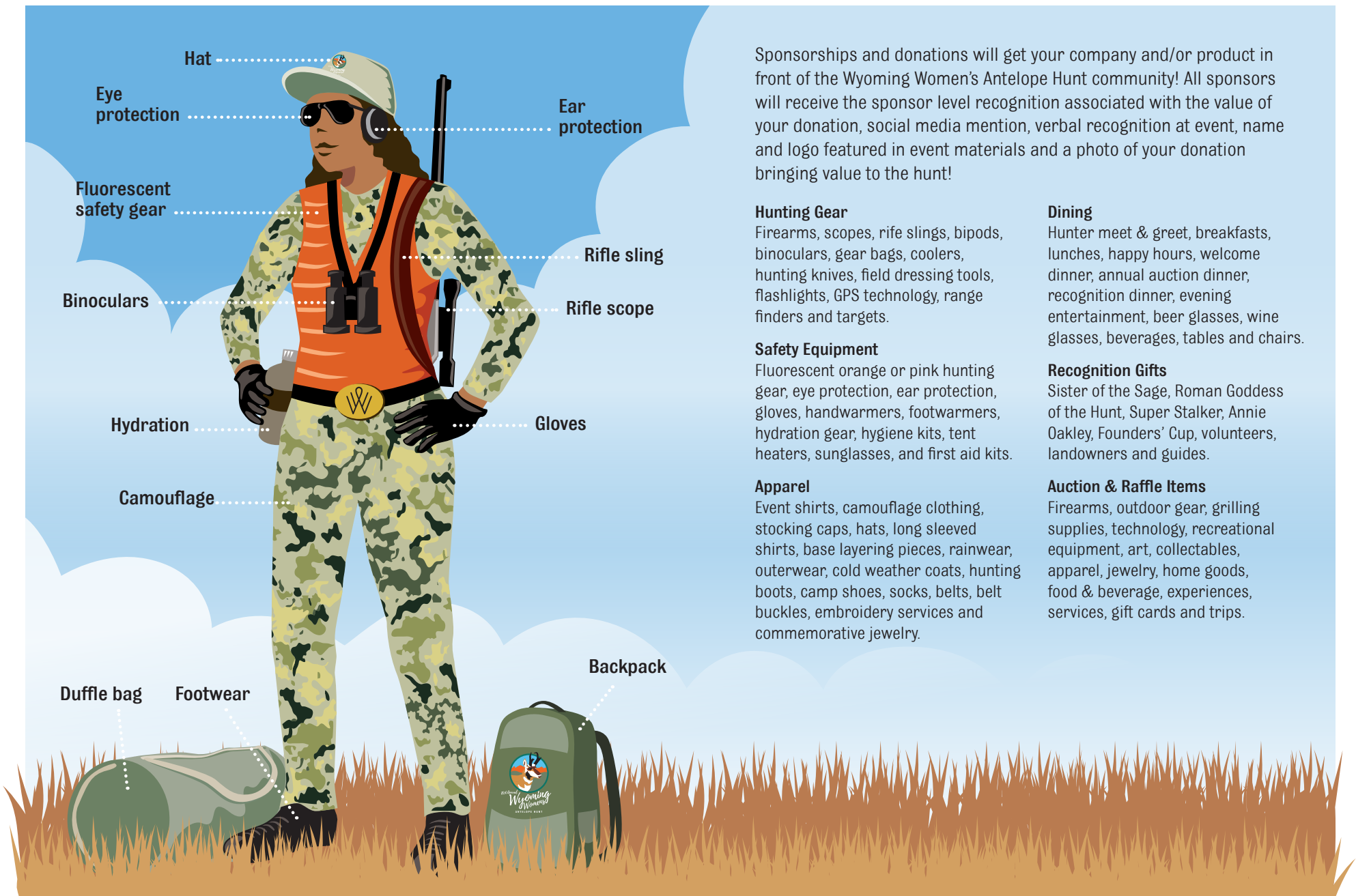
	TITLE SPONSOR \$55,000	PLATINUM SPONSOR \$27,500	GOLD SPONSOR \$22,000	SILVER SPONSOR \$16,500	BRONZE SPONSOR \$11,000	HUNTER SPONSOR \$5,500	FRIEND SPONSOR Up to \$5,500
Hunt packages (limited availability)	10	5	4	3	2	1	
Ad displayed in event materials, logo on event sponsor poster, verbal recognition at the event*	Full page ad: 4"W x 6 ½"H	Full page ad: 4"W x 6 ½"H	Half page logo	Half page logo	Quarter page logo	Quarter page logo	Logo included
Tickets to attend the Friday evening auction dinner	Two tables for eight with two bottles of wine each	One table for eight with two bottles of wine	One table for eight with two bottles of wine	One table for eight with two bottles of wine	One table for eight with two bottles of wine	Four tickets & one bottle of wine	
Opportunity for a branded item in the hunter gift package	✓	✓	✓	✓	✓	✓	✓
Social media recognition	Seven posts	Six posts	Five posts	Four posts	Three posts	Two posts	Included in group post
May provide approved video clip with sponsor endorsing the event and speaking about their brand	✓	✓	✓	✓			
Accommodations, meals and hunter gift package for two non-hunting sponsor representatives for the full hunt weekend (double occupancy, airfare not included).	✓	✓	✓				
Company name listed as the hosting sponsor on all materials printed after agreement signed	✓						

*Sponsor may provide designed ad if received by Sept. 1, or logo will be used.

What's included in a hunt spot?

- A 2-day guided hunt, including outfitter, guide and trespass fees for mostly private land hunts with a hunting partner
- A hunting license, which we purchase for hunters
- Lodging and meals for 4 days and 3 nights
- A hunter gear package
- Activities to learn additional outdoor skills such as learning trap shooting, meat processing, cooking with game, and fly fishing
- Loaner rifle, if needed
- A fully coordinated event that provides networking opportunities and helps hunters develop camaraderie and make connections for future hunting learning endeavors with their fellow hunters!!

Product, In-kind & Underwriting



Sponsorships and donations will get your company and/or product in front of the Wyoming Women's Antelope Hunt community! All sponsors will receive the sponsor level recognition associated with the value of your donation, social media mention, verbal recognition at event, name and logo featured in event materials and a photo of your donation bringing value to the hunt!

Hunting Gear

Firearms, scopes, rifle slings, bipods, binoculars, gear bags, coolers, hunting knives, field dressing tools, flashlights, GPS technology, range finders and targets.

Safety Equipment

Fluorescent orange or pink hunting gear, eye protection, ear protection, gloves, handwarmers, footwarmers, hydration gear, hygiene kits, tent heaters, sunglasses, and first aid kits.

Apparel

Event shirts, camouflage clothing, stocking caps, hats, long sleeved shirts, base layering pieces, rainwear, outerwear, cold weather coats, hunting boots, camp shoes, socks, belts, belt buckles, embroidery services and commemorative jewelry.

Dining

Hunter meet & greet, breakfasts, lunches, happy hours, welcome dinner, annual auction dinner, recognition dinner, evening entertainment, beer glasses, wine glasses, beverages, tables and chairs.

Recognition Gifts

Sister of the Sage, Roman Goddess of the Hunt, Super Stalker, Annie Oakley, Founders' Cup, volunteers, landowners and guides.

Auction & Raffle Items

Firearms, outdoor gear, grilling supplies, technology, recreational equipment, art, collectables, apparel, jewelry, home goods, food & beverage, experiences, services, gift cards and trips.

3

Auction Dinner

	PRAIRIE GOLD \$2,000	BLAZE ORANGE \$1,500	HUNTER GREEN \$1,000
Premium seating and dinner	Table for eight with signage, two bottles of wine and raffle ticket	Table for eight with signage and two bottles of wine	Table for eight with signage
Sponsor name, logo or ad displayed in auction program and on sponsor poster	Quarter page ad: 2" W x 2 ¾" H	Logo included	Sponsor name included
Linked logo on web site	✓	✓	✓
Social media recognition	Included in Prairie Gold level post	Included in Blaze Orange level post	Included in Hunter Green level post
Logo in repeating slideshow at event	Full screen	Half screen	Logo included on Hunter Green level slide

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“ The knowledge, skills and experience I gained from this event were immeasurable. I can only hope that I can put these skills to use next year and hope to share my knowledge, skills and experience with other first-time hunters. This entire event was incredible! You all should be so proud of this event and the lives it has touched and changed! ”

— Heather Ruth, 2020 Hunter



Quick Facts about the Hunt

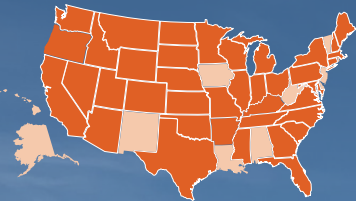
155+

Partner organizations

Hunters come from all over the U.S., with 39 states represented and counting!

258

Sisters of the Sage (alumnae)



118

First-time big game hunters

Open to 40+ hunters per year



About 1/3 of our hunters attend on **scholarship** including first-time hunters, military veterans and single mothers.

Participants develop mentoring relationships and establish life-long friendships.

Partnerships

Wyoming Game and Fish Department offers hunter safety education and oversees firearms sight-in and instruction.

Boone & Crockett Club helped develop the recognition structure that teaches, promotes and rewards ethical hunting practices.

Sponsors help support the scholarship program. Businesses, organizations and individuals from across the country come together to ensure the vitality of the event.

Food from the Field coordinates the donation of meat to local food banks.

Media Highlights

Coverage in media news outlets, including:

- Boone and Crockett magazine
- Casper Star-Tribune
- National Public Radio
- NRA's Cam & Co.
- Talking Mule Deer Foundation Podcast
- Women's Outdoor News
- WREN Magazine
- WyoFile
- Wyoming Wildlife Magazine
- The Associated Press
- HuntingLife.com Magazine

Featured in episodes of:

- Blue Collar Adventures with Crystal Gibson – *Pursuit Channel*
- Skull Bound TV with Jana Waller – *The Sportsman Channel*
- Petersen's Hunting Adventures with Donna Boddington – *The Sportsman Channel*
- Our Wyoming – *Wyoming PBS*
- Wyoming Chronicle – *Wyoming PBS*
- Pursue the Wild with Kristy Titus



1472 N. 5th Street, Suite 201, Laramie, WY 82072 • (307) 721-8300 • wywf.org • WyomingWomensAntelopeHunt.org